Hylan Obstacle To Home Rule. Declares Curran

Cause Vital to City Used as Shield to Hide Administration's Incompetence, Candidate Tells Women

Assails Transit Statute

Asserts He Will Fight for 5-Cent Fare and Believes It Is Enough for a Profit

Borough President Henry H. Curran, andidate for the Republican nominaon for Mayor, came out squarely yesterday in favor of home rule and the ave-cent fare.

Mr. Curran's position was given in a by to questions submitted to him by the League of Women Voters of New York City. Home rule, the candidate dared, is absolutely essential to the

Legislation Fundamentally Wrong

Egislation Fundamentally Wrong

"Of course, I am for home rule in our transit problem. We have invested \$500,000,000 in our subways and almost as much in our streets. All of the subways and most of the streets are used by private corporations to give us transportation. We have contracts with these companies. The transit legislation last winter vested power in the new Transit Commission, as the agent of state regulation, to change these contracts without our consent. In my opinion that legislation was fundamentally wrong.

"No emergency can justify the State in taking from us the requisite of our consent to any change in contracts that we have made. Yet that is what has appened. By "we" mean the 6,000,000 people of our city as represented by our locally elected governmental agency—the Board of Estimate and Apportionment.

Essentially Local Affairs.

Essentially Local Affairs

"We invested our money in our streets and subways. It is we who use the streets and subways for travel, and it is we who pay the fares. They are all confined within the boundaries of New York. They are essentially local affairs. They are dedicated to public use, but when private companies operate through them, by contracts entered into in good faith between those companies and the city, we ought to have something to say about the change in these contracts.

took my stand on this question seven months ago, after a year's hard study of the whole transit situation. I believe that the best interests of the people are served by a uniform fare of five cents, and I believe that with competent management the traction companies can operate on five cents at a profit. I am prepared with facts and figures to support what I believe." The women voters have arranged a field day for the Coalition-Republican candidates for to-morrow on Staten Island. Borough President Curran, Senator Lockwood and Vincent Gilroy, the three candidates heading the ticket, will be guests of honor at the Staten Island meeting.

Anti-Tammany Office Is Opened by Women

With the opening of the Republican omen's Cooperative Anti-Tammany adquarters at 40 West Thirty-ninth et to-day the women's part in the icipal campaign will be visibly iched. This will be another grounds center of information for the pubwhere the voter may walk right in get the latest news concerning the

Investing-Not Speculating

These are times for caution. The investor is offered all sorts of openings for his money. Very attractive rates are offered, What is he to do?

If he wishes to speculate, he should get the best information and advice that he can and then plunge and take his chances.

If he really wishes to invest, let him buy Guaranteed First Mortgage Certificates with principal and interest guaranteed by the Bond and Mortgage Guarantee Com-

Then he takes no chances.

Bond & Mortgage Guarantee Co. Capital and Surplus \$12,000,000.

176 Broadway, New York. 137 West 125th St., New York. 370 E. 149th St., New York.

175 Remsen St., Brooklyn. 350 Fulton St., Jamaica. Bridge Plaza North, L. I. City.

declared, is absolutely essential to the city's growth.

"I'll make a fight for the five-cent fare because it is my own fight," said Mr. Curran. "I took my stand on that question many months ago, and I thought I had made my attitude sufficiently plain. I am glad to restate it."

Mr. Curran added that the biggest obstacle to home rule for the city to-day was Mayor Hylan.

The query propounded to Mr. Curran read:

"(a) If elected will you stand for or sgainst home rule for New York City en its transit problems?

coming into the primary for. We could not vote in 1917, and Hylan was conducted by the country of the women's are because it is my own fight," said Mr. Curran. "I took my stand on that question many months are, and I thought I had made my attitude sufficiently plin. I am glad to restate it." Mr. Curran added that the biggest obstate from Hylan. I was also to receive the control of the women's vote. Every speech in a fixed on the query propounded to Mr. Curran read:

"(a) If elected will you stand for or kgainst home rule for New York City, will you stand for or against a five-cent fare."

"(b) Will you stand for or against a five-cent fare."

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"(d) Will you stand for or against a five-cent fare."

"(e) Will you stand for or against a five-cent fare."

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"(f) Will you stand for or against a five-cent fare."

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"(b) Will you stand for or against a five-cent fare."

"(e) Will you stand for or against a five-cent fare."

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Seminole Limited and Dixie

Flyer Crash; Several Hurt

Morrison Urges U. S. Curb on

Bennett Calls On Haskell to Debate on Rum

Ex-Senator Challenges the Judge to Discuss Ouestion of Republican Party Taking Up Saloon Fight

Calls Wet Issue False

Letter Quotes La Guardia to Show Brooklyn Man Evaded Vote on Dry Act

Former Senator William M Bennett yesterday chailenged Judge Reuben L. Haskell, who is running on a "wet" platform for the Republican Mayoralty nomination, to meet him in debate on the question as to whether the Republican party, after its long and honored career, be made the party of the saloon.

saloon.

Bennett declared that not only was the return of the saloon not an issue in this campaign, but that it was a false issue of the worst sort, and quoted the third of the rivals of Henry H Curran, F. H. La Guardia, to show that Haskell, when in Congress, was absent when it came to a vote on the Volstead act, which Haskell is now attacking.

Morrison Urges U. S. Curb on "Anarchy in West Virginia" to University of the American and the control of the first of the first of Heavy and the control of the first of the first of Heavy and the control of the first of the first of Heavy and the first of the firs

Where Curran Speaks In Manhattan To-day

Borough President Henry H. Curran, Republican-coalition candidate for the Mayoralty nominaion, is scheduled to speak at the

following places to-day: Women's Republican Commitee of One Hundred, 117 West Forty-sixth Street, 3 p. m.

National Republican Club, 54 West Fortieth Street, 3:30 p.m. University Forum, 335 West Eighty-eighth Street, 8 p. m.

Riverside Republican Club, 157 West Nineth-seventh Street, 9

5th A. D. Active Republican Club, 670 Eighth Avenue. 14th A. D. Republican Club, 324

East Seventy-second Street. 1st A. D. Club (Republican), 32 Macdougal Street.

2d A. D. Republican Club, 242 Grand Street.

voted against the Volstead act while you were absent,

Not the Saloon Party

BATTEN



They are judging you behind your back

In the drug-store you heard a man ask for a tube of nationally-known tooth paste.

You heard him-but did you understand what he really said and did?

It was a lot.

Here is the gist of his action:

The great stupid buying public has got two ideas firmly, doggedly fixed in its head.

They are-

If a man puts his name on his product, he can't be ashamed

Also, if a man spends his money to tell the public about his product, he must believe in it.

Whether you like it or not, whether you know it or not, that slow-minded public is judging you and your product by those two notions.

During fifty years the habit of believing in trademarks has been growing. Slowly and almost unconsciously this public is forgetting that untrademarked and unknown goods may possibly be of good quality.

A trademark that is known to a few isn't worth much, but a trademark that is known to many millions becomes part and parcel of America's public opinion. When it reaches this stage, its value is often fabulous.

Such things didn't happen two generations ago.

That is part of what the man in the drug-store who asked for an advertised tooth paste said and did.

It is very modern and very interesting.

ONCE a month, or more frequently, we issue a publication called Batten's Wedge. Each issue is devoted to a single editorial on some phase of business. If you are a business executive and would like to receive copies, write us.

George Batten Company, Inc. Advertising

381 Fourth Avenue

Moulding favorable public opinion for articles or services that deserve it

A MONTH BY MONTH -Record of Leadership

The supremacy of The Chicago Daily News in the Chicago evening newspaper field for bank and investment advertising is not based merely upon the record of one or two favorable months.

That leadership has been maintained month by month straight through the present year.

During every one of the first seven months of 1921 The Daily News has led all other Chicago evening newspapers, as shown by the following figures:

Bank and Investment Advertising in Chicago Evening Newspapers First 7 Months of 1921

The Daily New		t	American		Journal	
January	59,768	lines	36,709	lines	45,178	
February		lines	26,487		27,817	
March		lines	23,869		26,642	
April		lines	31,109	lines	28,368	
May		lines	25,542	lines	29,328	
June	41,171	lines	21,102	lines	33,565	
July	52,406	lines	36,395	lines	36,801	
Total	305,147	lines	201,213	lines	227,699	lines

A record like this cannot be disputed. It is evidence—clear and unmistakable—of the thoroughness with which the 400,000 circulation of The Daily News, reaching 7 out of every 9 English-reading persons in Chicago, covers the great body of Chicago investors. And it definitely places The Daily News in first place for investment advertising in the Chicago evening newspaper field.

THE CHICAGO DAILY NEWS First in Chicago

New prices and Pierce-Arrow value



The announcement of price reductions amounting on some models to \$1000, must be of decided interest to any man who considers-

That the engineers who are today responsible for Pierce-Arrow mechanical fitness are the very ones who twenty years ago launched the car, and who have since developed it every step of the way;

That three years ago these engineers produced the Dual Valve engine and made the strongest possible claims as to the power, flexibility and economy of that engine;

That 6,000 users have since tried the Dual Valve engine and their verdict justifies and upholds the engineers;

I hat not content with this the engineers have improved and refined the Dual Valve engine in many ways, and that the designers have been skillful at expressing the power and elasticity of the car in the low graceful lines of its bodies.